

Notice of References Cited

Application/Control No.

09/385,489

Applicant(s)/Patent Under
Reexamination
SULLIVAN ET AL.

Examiner

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Art Unit

2162

Page 1 of 1

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-5,832,458	11-1998	JONES	705/14
	B	US-5,918,211	06-1999	SLOANE	705/16
	C	US-			
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	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Anonymous, It's Time for Promotion Programs to Measure Up, June, 1994, Promo, p42
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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